

# REIMAGINE HOME WITH DIAMOND KOTE® BUILDING PRODUCTS

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# WHAT IS CURB APPEAL?

First impressions are important, and curb appeal is the first impression people have of your home. It's a combination of eye-catching design elements used to make your home's exterior look its best.

Whether you are building new or updating your existing home, curb appeal matters. Diamond Kote® offers a wide variety of solutions to help you enhance your curb appeal from the ground up.





#### **CREATE TEXTURE**

Mix and match any of our siding styles to add visual interest to your home's exterior.



#### **ACCENT LIGHTING**

Use decorative lighting with RigidMount™ light blocks for a seamless appearance.



#### **FINISHING TOUCHES**

Use Pro-Post Wraps to give your entrance or porch the perfect finishing touch.

## DISCOVER YOUR STYLE

Your home's style is a reflection of you.

#### **MODERN**

Modern home styles are designed to be simple and functional, staying away from unnecessary additions. These homes usually incorporate deep grays, blues, or blacks as the primary siding color with natural wood tones and light accents to emphasize the architectural design.





#### **MODERN CRAFTSMAN**

Current craftsman-style homes are versatile in their architecture, allowing each homeowner to embrace their individuality. To align with the original design of craftsman homes, homeowners should incorporate a dark primary siding color with contrasting trim and accents to make the porches and gables the main focus of the house.





#### **MID-CENTURY MODERN**

Diverging from traditional exterior design, mid-century modern homes combine simplicity and functionality to create a unique home. Large windows are often the main focal point of these homes, leaving the siding to act as an accent with combinations of neutral earth tones and dark colors.





#### **COLONIAL**

Typically found on the east coast, colonial-style homes are classic and traditional. Simple color schemes work best for these exteriors, and usually include neutral tones like lighter grays for the primary siding color with bolder trim and accents to bring a modern aesthetic.



#### **CONTEMPORARY**

Characterized by their ever-evolving style, contemporary homes reflect today's trends to create a completely unique home. The exterior design is based on mixing different siding materials and colors, like dark lap siding with light stone, that creates contrast and highlights popular siding materials.



## DISCOVER YOUR STYLE

#### **FARMHOUSE**

Farmhouse-style homes embrace clean lines and simplicity in their exterior design. Commonly, this style features white lap siding or board and batten, with dark trim and wood accents that modernize the style.

learn more about popular home styles by visiting diamondkotesiding.com/blog



#### **RANCH**

Known for their long, single-story profile, ranch style homes are a popular design for any homeowner. There are endless possibilities of siding types and colors that can be used on these homes, including bold, bright lap siding colors and shake gable accents that increase the curb appeal.

### DISCOVER YOUR COLOR

#### **SOLID COLORS**

Whether you want to make a bold statement or complement your surroundings, our color options enhance the appearance and appeal of your home.





















#### **DUOBLEND PREMIUM**

Versatile, natural colors that complement the latest in exterior design for modern homes or cabins in the woods.

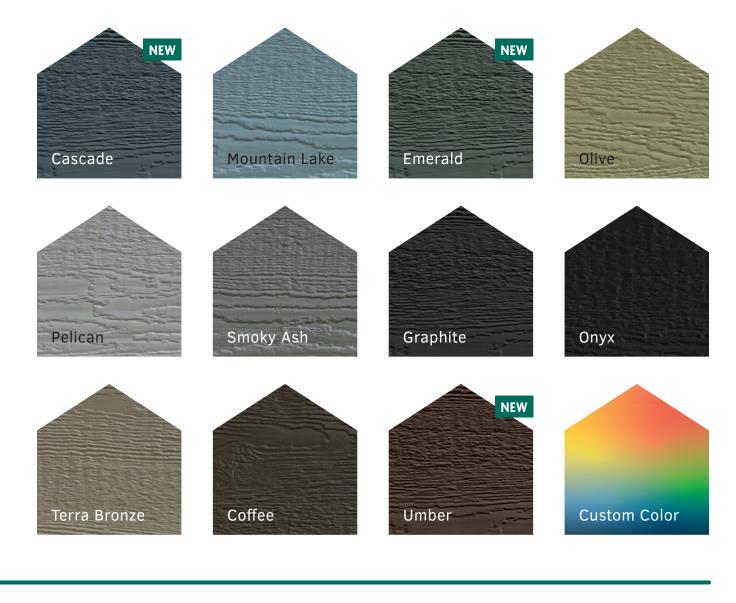




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You'll enjoy the beauty of your home for many years without worrying about costly repairs and repainting with our industry leading 30-Year No Fade Finish Warranty!











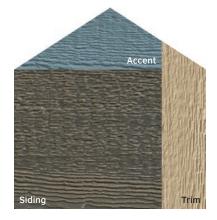




# DUOBLEND PREMIUM



**COTTAGE MEMORIES**Chestnut Siding, French Gray
Accent. & Elkhorn Trim



**CALM SERENITY**Bedrock Siding, Mountain Lake
Accent, & Sand Trim



NATURAL NOUVEAU

Canyon Siding, Umber Accent,

& Oyster Shell Trim

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**ALPINE RETREAT**Olive Siding, Terra Bronze
Accent, & Sand Trim



MON SHERRY
Bordeaux Siding, Coffee
Accent, & Clay Trim



**TRIM AND PROPER**Emerald Siding, Bedrock
Accent, & Sand Trim

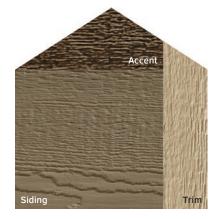




**TO THE NINES**Glacier Fog Siding, Onyx
Accent, & White Trim



French Gray Siding,Coffee Accent, & Glacier Fog Trim

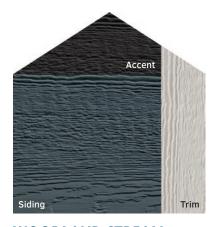


**WARM MEADOW**Seal Siding, Elkhorn Accent,
& Sand Trim

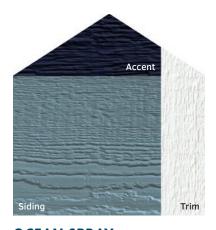




RAINY DAZE
Midnight Siding, Pelican
Accent, & Light Gray Trim



**WOODLAND STREAM**Cascade Siding, Graphite
Accent, & Glacier Fog Trim



OCEAN SPRAY
Mountain Lake Siding, Midnight
Accent, & White Trim





**CLEAN SLATE**White Siding, Smoky Ash Accent, & Onyx Trim



**SMOOTH OPERATOR**Onyx Siding, Bordeaux Accent,
& Light Gray Trim



WITH A TWIST
Onyx Siding, Emerald Accent,
& Glacier Fog Trim







**SEIZE THE GRAY**Graphite Siding, Light Gray
Accent, & White Trim



Light Gray Siding, Pelican Accent, & White Trim



**DAZZLE**Pelican Siding, Smoky Ash
Accent, & White Trim





### VISUALIZE YOUR HOME

Picking your siding profiles and colors is a big decision, especially without knowing how colors and styles may work together. The Diamond Kote® Home Visualizer helps make that decision easier!

Our Home Visualizer allows you to use one of the sample homes in the program or upload a photo of your own home to mix and match colors and styles to determine what your dream home will look like.







#### **CUSTOM COLOR**

Looking to build a one-of-a-kind home designed just for you? Choose our custom color option and finish your exterior in a color as unique as you.

Whether you want your exterior to encapsulate the colors of your comfiest sweater or match your favorite sports team's colors, our custom paint experts analyze submitted samples to obtain their closest match for your approval.

Enjoy the same durable, scratch-resistant finish as our standard colors, including the 30-Year No Fade Finish Warranty to cover any peeling, chalking or fading.

Our custom color option lets you take creative control to achieve the color you want for your home on any of our siding styles.

FAP NO FADE WA





# THE COMPLETE SIDING SYSTEM<sup>™</sup>

Make building your custom exterior a breeze with Diamond Kote's Complete Siding System™. Our system includes products that are completely color-matched and designed to work together, so you can be sure your home will look great and perform well.

The Diamond Kote® Complete Siding System™ works together for lasting protection and enhanced beauty.

Lap Siding • Shake Siding • Board & Batten
Nail Fin Trim & Corners • RigidMount™ Blocks
Pro-Post Wrap™ • Starter Board • Flashings
Soffit & Fascia • Moisture Management System



#### **LAP SIDING**

Emphasize the style of your home while defending it from the elements with siding that is radiant and strong.

Diamond Kote's Lap Siding can withstand hard impacts from objects as large as baseballs with minimal to zero damage.

#### **INNOVATE YOUR SIDING** WITH RIGIDSTACK™

Improve the strength and performance of your siding with our exclusive RigidStack™ technology.

Our Lap Siding with RigidStack™ stacks and locks together to create a strong bond for protection during strong winds and harsh storms.

Lap Siding with RigidStack™





Available in 6", 8" or 12" profiles, our lap siding is made to fit any size home.



**6" PROFILE** 



**8" PROFILE** 



12" PROFILE

Combine different profiles to create a multi-exposure look for your exterior. This technique gives your home modern character and creates a unique aesthetic.



## SHAKE SIDING WITH RIGIDSTACK™

Designed with the same spline technology and substrate as Lap Siding with RigidStack™, our Shake Siding with RigidStack™ is designed to be low maintenance and durable compared to real cedar shakes.

#### **STAGGERED**

Durable and stylish, Staggered Edge Shakes with RigidStack™ have a distinct offset layout to add character to your home with a rugged appeal.

#### **STRAIGHT**

Combining strength, beauty, and the current appeal of straight lines in design, Straight Edge Shakes with RigidStack™ give your exterior the contemporary feel you're looking for.



**STAGGERED** 



**STRAIGHT** 





#### **BOARD & BATTEN**

Create visual interest with vertical panel siding that draws the eye upward, adding height and dimension to the exterior of your home.

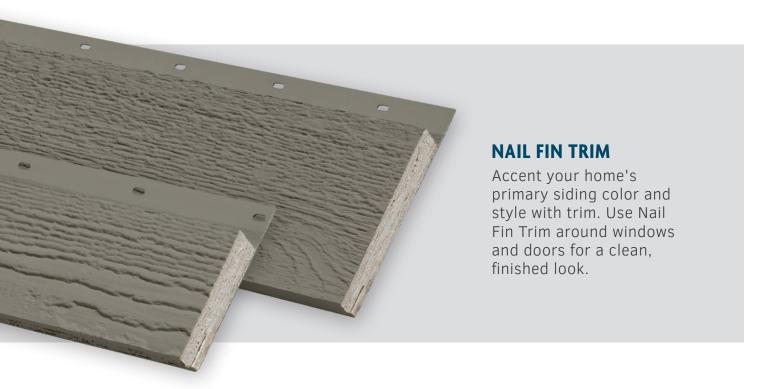
Board and Batten is a simple yet unique design. It combines wide panel siding put together with narrow strips of trim, called batten strips, installed on top of the panel seams to create a layered aesthetic.



Whether your design style is traditional, or contemporary, Board and Batten works well as a main siding feature or accent to break up the repetition of lap siding.

#### **NAIL FIN TRIM & CORNERS**

Complete the look of your home with trim and corners designed to match or complement your exterior design. These products hold up the beauty of your home with their colormatched finish and texture that matches the rest of your siding.



#### **INSIDE & OUTSIDE CORNERS**

Add the finishing touch to your exterior trim with our pre-made outside and inside corners. These corners give each angle of your home a consistent look, while still working to protect them.



Use outside corners to give your house an added accent by making them a contrasting color, or let them complement the siding color to make your exterior even more polished.





#### **RIGIDMOUNT™ BLOCKS**

Complete the look of your home with RigidMount™ blocks that are color-matched to your exterior. Created with the same texture as your siding, they easily blend with any style of home while working to protect exterior protrusions like porch lights and electrical boxes.



**RECEPTACLE** 



**SPLIT BLOCK** 



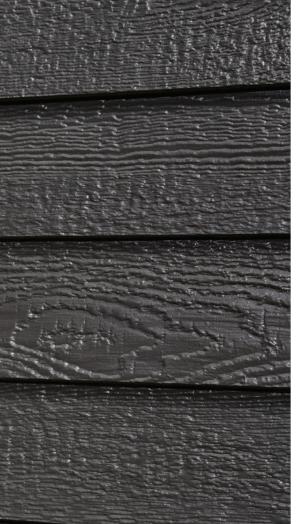
**UL ELECTRICAL** 



**BLANK UNIVERSAL** 



**UNIVERSAL** 







**OVERSIZED** 



**BLANK HORIZONTAL** 

#### **PRO-POST WRAP™**

Give your home an instant face lift with Pro-Post Wrap™. Built using engineered wood, these posts are meant to wrap unfinished treated posts to elevate your curb appeal.

The wood look and near seamless appearance of Pro-Post Wrap™ help add style and lasting value to your home.







#### **STARTER BOARD**

Ensure a smooth transition between the ground and the first course of siding with our starter board. This board resists rot, warping, and insects while helping to create a seamless exterior.

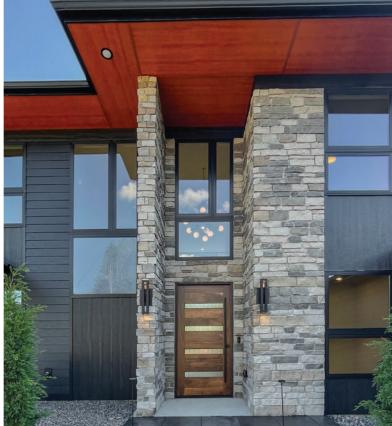
Make it an accent piece and have it match your trim, or let it blend with your siding for a subtle transition.

#### **FLASHINGS**

Ensure your home is protected from rain and water, and looks finished by having the proper flashings installed above and around all windows, doors, exterior accents and between siding seams.

Our group of flashings; including J-Channel, Drip Cap, Brick Ledge Flashing and H-Moldings, are designed to work with your siding and other components to protect your home and are color-matched in all of our colors to ensure a uniform look.





#### **SOFFIT**

Poorly ventilated homes contribute to higher energy costs and moisture problems which could lead to mold or mildew in your home.

Our soffit helps to vent your roofing system properly. It provides a high 10 Net Free Area (NFA) rating, surpassing the average vinyl and fiber cement rating of 5-7 NFA.

#### **FASCIA**

Fascia supports the roof, protects the rafters from moisture and helps keep gutters in place. It also gives the roofline a finished look and transitions the home from the siding to the roof.

Just like our siding, our fascia resists impact and can hold up against the damaging effects of the weather. The woodgrain of the fascia matches that of the siding, creating a seamless style from top to bottom.

Add a pop of color to your exterior by using a contrasting soffit color to accent a commonly overlooked area of your home.



#### **PROTECT YOUR INVESTMENT**

## DIAMOND KOTE® MOISTURE MANAGEMENT SYSTEM

Ensure your home is protected from moisture intrusion and air leakage with Diamond Kote's Moisture Management System. This system utilizes high-performance building wrap and tapes to make your home more energy efficient by protecting and sealing the exterior of your home.

#### **5D BUILDING WRAP**

Diamond Kote® 5D Building Wrap offers your home five dimensions of protection from water and air. With its enhanced design, our building wrap aids in draining water that gets behind your siding, and it allows moisture vapor to escape, keeping your building structure dry and reliable.



House rot from improper moisture management



5D Building Wrap draining water from behind siding





Using both our Housewrap Tape and our 5D Building Wrap helps reduce air infiltration into your home, assisting in creating an efficient, well-sealed home.

#### **BUILDING TAPE**

A high-performing, durable air and vapor barrier, that is ideal for sealing standard window and door openings during installation to ensure your home keeps heat in and moisture out.

#### **FLEX TAPE**

Diamond Kote's Flex Tape expands and conforms to curved windows and doors to create a waterproof and airproof seal around openings in your home to help prevent leaks.

Shown right: 5D Building Wrap with Building Tape and Flex Tape.



# INVEST TODAY SAVE TOMORROW

Having your exterior painted on-site may seem like the most cost-effective option initially; however, standard exterior house paint requires periodic repainting, significantly increasing your investment over time.

When you side with Diamond Kote®, you're choosing a proprietary finish warranted not to peel, chalk or fade for 30 years. Diamond Kote® saves you both time and money so you can focus on enjoying life.

SIDING TYPE	INITIAL COST	REPAINT AT 7 YEARS	REPAINT AT 14 YEARS	REPAINT AT 28 YEARS	TOTAL COST AFTER 30 YEARS
LAP SIDING PAINTED ON SITE	\$20K	\$7K	\$7K	\$7K	\$41K
DIAMOND KOTE° PREFINISHED SIDING	\$23.5K	\$0.00	\$0.00	\$0.00	\$23.5K

<sup>\*</sup>Costs shown are an approximation based off of a 25 square home located in the midwest.

#### **BUILT TO PERFORM**

#### **BUILT ON LP® SMARTSIDE®**

Our siding products are built on LP® SmartSide®, an engineered wood product. All LP SmartSide products are treated to the core through a proprietary SmartGuard® process. With four components of protection, the SmartGuard process adds strength and helps our products withstand impact, damage of freeze-thaw cycles, high humidity, fungal decay and more!

# INDUSTRY LEADING WARRANTY

Diamond Kote's finish is specially designed to be low maintenance and high performing. Whether you choose from our Solid or DuoBlend color offering or decide to create your own color, we warrant our finish for 30 years!



#### **RESILIENT FINISH**

When you choose Diamond Kote® you can be sure your exterior color will not peel, chalk or fade due to its scratch resistance and 30-Year No Fade Finish.



#### **COLOR-MATCHED SYSTEM**

Surround your home with quality. Diamond Kote® offers 25+ colors across our product offering, designed to protect and enhance the appearance of your home.



#### LOW MAINTENANCE

Diamond Kote® prefinish is designed to be low maintenance, resisting the build-up of dirt and grime while locking out moisture.

#### **DIAMOND KOTE® DIFFERENCE**

We design and test our products for maximum protection against the elements. By resisting impact, fade and moisture intrusion, our Complete Siding System™ ensures your home will look great and perform well for years to come.



# INNOVATION IN DESIGN

As an industry-leading building material manufacturer, we're committed to providing homeowners and our professional partners with the most innovative siding system on the market. Our Complete Siding System™ is a single-source solution designed to create exteriors that are not only beautiful but will also stand the test of time.

We believe you deserve the bestlooking and highest performing siding products available, and it's our mission to innovate with purpose and to deliver on that every day.

Visit us at diamondkotesiding.com or find us on social media!













## **DIAMOND KOTE**Building Products













#### **DIAMONDKOTESIDING.COM**

Due to limitations of the printing process, actual color may vary from the color shown. Always refer to a product sample for accurate color.

Diamond Kote® Building Products reserves the right to change the product features and specifications without prior notice. Photography herein may not represent current product offering. Diamond Kote® is a registered trademark of Wausau Supply Co.

Cal. Prop 65 Warning: This product can expose you to chemicals known to the State of California to cause cancer, birth defects or other reproductive harm. For more information go to www.P65Warnings.ca.gov

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